



CONTINUOUS PROFESSIONAL TRAINING, EVEN DURING THE PANDEMIC

PROFILE

- get&use Academy
- www.getanduse.academy

CUSTOMER'S LOCATION

- Germany

INDUSTRY

- Education

CUSTOMER'S CHALLENGE

Due to the pandemic-imposed lockdown measures in Germany, in-room training sessions were avoided to protect everyone's health in 2020. get&use Academy wanted a solution to deliver its professional training services in a remote format. The company also wanted to be prepared for providing hybrid learning services.

POLY SOLUTIONS

- [Poly Studio X50](#)

POLY'S IMPACT

get&use Academy selected Poly technology due to ease of use and swift adoption benefits. The academy now offers LIVE!Class video training courses using Poly Studio X50.

PROFESSIONAL TRAINING FOR CONTINUOUS LEARNING AND DEVELOPMENT

Since its inception in 1999, get&use Academy has trained 2,500 professionals every year to use Microsoft Dynamics. The training courses help IT professionals develop their careers, update their industry knowledge, and apply their specialism across their job roles for the benefit of the business. Until the beginning of 2020, all training sessions took place at the Nuremberg and Hamburg centres of the academy. Customers were also offered the option to request a get&use Academy session at their own office spaces. The pandemic, however, brought in-room learning to a halt.

QUEST FOR BUSINESS CONTINUITY

get&use Academy wanted to ensure that the COVID-19 pandemic did not pose any risk to health for its students, teachers, and staff. With this in mind, the online edition of professional training – LIVE!Class – was launched. Trainers were provided with tools to host the online video class from the academy's premises so the students could continue their training remotely amid the pandemic. The switch to hybrid teaching did not come without its own challenge, however. For example, a standard off-the-market solution proved to be impractical due to the background noise and a general lack of audio clarity. The academy set out to find a remote learning solution that would be ideal for its business needs and equipped the LIVE!Class premises with the interoperable and all-in-one Poly Studio X50 video bar.

“Each training room at the get&use Academy has a Poly Studio X50, so trainers and students can access learning from any location, whether onsite or remote. Unaffected by the COVID-19 pandemic-induced restrictions in Germany, our students are now able to complete their professional training and career development per their individually planned timeline. Thanks to Poly, we have been receiving positive feedback from trainers and students since we started using video.”

CUSTOMER'S COMMENT

- Jörg Brugman, Managing Director at get&use Academy

RICH AUDIO FOR THE ACADEMY'S LIVE!CLASS

Poly Studio X50 is designed for meeting rooms and offers high-quality video together with first-class audio. The video bar's active, intelligent speaker-tracking feature ensures that only the person who is speaking is audible, while the Poly NoiseBlockAI technology suppresses disruptive background noise. According to get&use Academy, it quickly became clear to the company that the Poly Studio X50 is one of the best solutions for interactive and engaging hybrid learning.

NEXT FOR GET&USE ACADEMY

Poly Studio X50 video bars have helped underpin the delivery of professional training courses by the get&use Academy. The academy will continue to provide training in both in-room and remote formats for the benefit of the professionals who are looking for effective time management and hybrid learning.

