FIND OUT HOW TO MAKE THE MOST OF TELEHEALTH

Why health equity?

Health equity is achieved when everyone can attain their full potential for health and well-being. Telehealth can help achieve this by providing high-quality care to all.

Restoring the balance of care

Telehealth is becoming a great equalizer in reaching underserved populations and advancing social equity in healthcare — better enabling patient engagement across barriers and borders.

According to the American Medical Association²:

- Telehealth interventions can:
  - Address primary healthcare delivery challenges related to accessibility, cost, quality, information exchange, and utilization of services.
  - Increase progress toward affordable health services to everyone.

A global priority

According to the WHO, the health sector must do its part to promote health equity and address social determinants of health.

- Telehealth increases timeliness of care of physicians.
- Telehealth allows them to deliver high-quality care.

What the healthcare community can do

Public health and care providers need to take the lead in monitoring inequities by examining patient outcomes and updating health services. Key examples include:

- Redesign health services with equity in mind to help reach the 2030 goal of covering one billion additional people by 2023.
- Reduce potential bias based on sexism, racism, ageism, classism, and ableism.
- Increase investment in telehealth infrastructure, coupled with education and expanded patient reach.
- Ensure equitable services in both urban and rural areas.
- Monitor the adoption of telehealth and remote care services over time.

A multi-country initiative of world health leaders put forth the goal to improve the social determinants of health…

- …for at least 20 million disadvantaged people
- …in at least 12 different countries by 2028

Increased adoption of telehealth would be a promising path to achieve the above goals.

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Download the white paper >

Read our white paper to learn what features are most important when selecting audio and video solutions for your telehealth initiatives, to maintain a high quality of patient care from any location.

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