

# I.T.'S CRITICAL ROLE IN MAKING HYBRID WORK A REALITY

## THE WORKPLACE IS CHANGING...AGAIN.

It feels like the rules of the workplace are constantly being rewritten. Businesses continue to shift between remote and in-office work as the demands of the pandemic, employee schedules, and workforce expectations continue to change.

The future is unpredictable, but a hybrid strategy ensures that employees can work effectively no matter where they are. I.T. teams have the unique opportunity to help HR and executive leaders enable hybrid work strategies with versatile, pro-grade audio and video technology for individuals and group spaces.



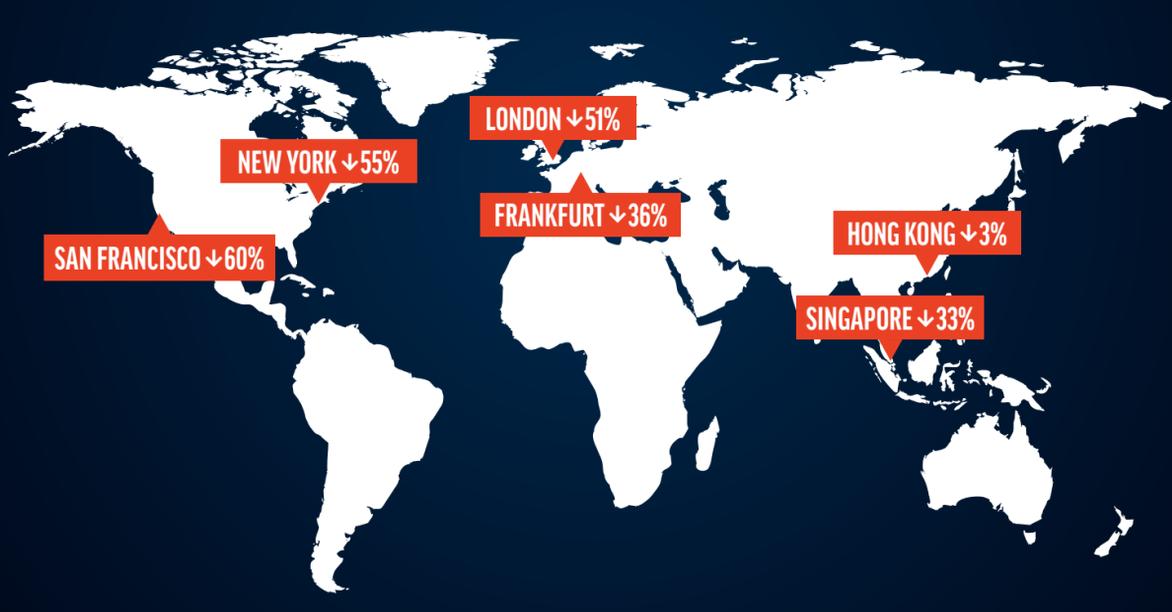
## THE RETURN TO OFFICE: WHERE ARE WE NOW?



**2X**  
Employees permanently working from home in 2021<sup>1</sup>

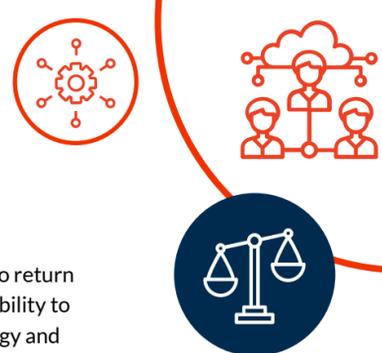
**70%**  
of businesses plan to have employees back in the office by fall 2021.<sup>2</sup>

## IN-OFFICE ATTENDANCE 2021 vs. 2020<sup>3</sup>



## HYBRID BECOMES A 'JUST RIGHT' MODEL FOR WORKERS

While the office may be quieter now, it won't be that way for long. Employees *do* want to return to the office, but depending on the day, the city, and the person, they may need the flexibility to work from home for an afternoon or for weeks at a time. I.T. needs to have the technology and workflows in place that allow their organizations to adapt to anything and everything.



**73%**  
Employees want flexible remote work options to be permanent.<sup>4</sup>

**67%**  
Employees want at least some in-person collaboration after the pandemic.<sup>5</sup>

**68%**  
Employees say a hybrid model is ideal.<sup>6</sup>

**"Business-grade audio and video tools let your people communicate effectively and reliably, even while working in 'less than ideal' locales."**

**—IRA M. WEINSTEIN, MANAGING PARTNER, RECON RESEARCH**

## HOW I.T. CAN EMPOWER THE HYBRID WORKFORCE

**66%** of businesses are considering remodeling their company spaces for hybrid work.<sup>9</sup>

Your I.T. team has an exciting opportunity to deliver a professional collaboration experience for every hybrid worker. By deploying the right technology across all workspaces, you can empower your people with the confidence that comes with looking and sounding their best—no matter how and where they work.

# CREATE A PLAN FOR EQUITABLE MEETING EXPERIENCES

Your people and your spaces need the right devices to support a hybrid workplace. However, one size does not fit all.

Read "The I.T. Pro's Guide to Collaboration for the Hybrid Workforce" to learn three key opportunities to address the common challenges of work-from-anywhere meetings.

[DOWNLOAD THE E-BOOK >](#)



1 Reuters, Permanently remote workers seen doubling in 2021 due to pandemic productivity: survey  
 2 LaSalle Network, Office Re-Entry Index: Volume II  
 3 Bloomberg, The World's Financial Centers Struggle Back to the Office  
 4,5,8 Microsoft, The Next Great Disruption Is Hybrid Work—Are We Ready?  
 6 Prudential, Increasingly, workers expect pandemic workplace adaptations to stick