HYBRID WORK: A REALITY

THE WORKPLACE IS CHANGING... AGAIN.

It feels like the rules of the workplace are constantly being rewritten. Businesses continue to shift between remote and office work as the demands of the pandemic, employee schedules, and workforce expectations continue to change. The future is unpredictable, but a hybrid strategy ensures that employees can work effectively no matter where they are. I.T. teams have the unique opportunity to help HR and executive leaders enable hybrid work strategies with versatile, pro-grade audio and video technology for individuals and group spaces.

CREATE A PLAN FOR EQUITABLE MEETING EXPERIENCES

Your people and your spaces need the right devices to support a hybrid workplace. However, one size does not fit all.

Read "The I.T. Pro’s Guide to Collaboration for the Hybrid Workforce" to learn three key opportunities to address the common challenges of work-from-anywhere meetings.

IN-OFFICE ATTENDANCE 2021 vs. 2020

<table>
<thead>
<tr>
<th>City</th>
<th>2020 Attendance</th>
<th>2021 Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frankfurt</td>
<td>17%</td>
<td>24%</td>
</tr>
<tr>
<td>London</td>
<td>41%</td>
<td>33%</td>
</tr>
<tr>
<td>Singapore</td>
<td>27%</td>
<td>30%</td>
</tr>
<tr>
<td>New York</td>
<td>40%</td>
<td>25%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>57%</td>
<td>45%</td>
</tr>
</tbody>
</table>

HYBRID BECOMES A ‘JUST RIGHT’ MODEL FOR WORKERS

While the office may be quieter now, it won’t be that way for long. Employees do want to return to the office, but depending on the day, the city, and the person, they may need the flexibility to work from home for an afternoon or for weeks at a time. I.T. needs to have the technology and workflows in place that allow their organizations to adapt to anything and everything.

67% of employees want at least some in-person collaboration after the pandemic.4

73% of employees want flexible remote work options to be permanent.5

68% of employees say a hybrid model is ideal.5

"To maintain productivity, collaboration, and learning and to preserve the corporate culture, the boundaries between being physically in the office and out of the office must collapse."

—MCKINSEY

66% of businesses are considering remodelling their office or company spaces for hybrid work.1

HOW I.T. CAN EMPOWER THE HYBRID WORKFORCE

Your I.T. team has an exciting opportunity to deliver a professional collaboration experience for every hybrid worker. By deploying the right technology across all workspaces, you can empower your people with the confidence that comes with looking and sounding their best—no matter how and where they work.

THE RETURN TO OFFICE: WHERE ARE WE NOW?

66% of businesses are considering remodelling their office or company spaces for hybrid work.1

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