



# ALL TOGETHER

## BOOST GOOGLE WORKSPACE COLLABORATION FOR HYBRID WORK

Enable Employees to Show Up at Their Best — Wherever They Are

### HYBRID IS HERE TO STAY

Millennials and GenZ — who will represent up to 75% of the global workforce by 2025<sup>1</sup> — want fast, connected experiences, and make little distinction between online and offline worlds, moving seamlessly between both.<sup>2</sup>

No wonder 83% of executives expect to permanently support hybrid work moving forward.<sup>3</sup>



### GOOGLE WORKSPACE PROVIDES A SOLID COMMUNICATIONS FOUNDATION

Video meetings and effective virtual collaboration are fundamental to successful hybrid work. That's why you're using Google Workspace to keep your hybrid workforce connected, no matter where they are. In a recent survey of Google Workspace users:

58%

say it's had a "significantly positive impact" on how they work.<sup>4</sup>

70%

of younger workers say "it saves me time so I'm able to focus on my work."<sup>5</sup>

82%

say it's made their team more innovative.<sup>6</sup>

### PUT EMPLOYEES ON EQUAL FOOTING

The key to great video meetings and virtual collaboration is making everyone feel as if they are in the same room, so they can be heard with greater clarity, seen with equal power, and fully participate.

To enable the best meeting experience for employees, pair Google Workspace with enterprise-grade audio and video solutions that empower them to look and sound their professional best. Here are three tips to success:



#### 01. CHOOSE CERTIFIED AUDIO AND VIDEO EQUIPMENT

Equip employees with high-quality audio and video devices that are Google-certified to be sure they meet Google standards for noise, color, image detail, jitter, latency, frame rate, and field of view, and audio standards that combine clarity with noise-canceling technology to screen out distracting background noise.



#### 02. STREAMLINE USE FOR I.T. AND EMPLOYEES

Look for conference room equipment optimized for Google Meet and tested against well-defined room sizes and noise criteria. Audio devices should bridge your move from analog PBX to Google Voice, while making it simple for employees to join calls from their phone or computer.



#### 03. MATCH EQUIPMENT TO WORKSTYLES AND WORKSPACES

Choose headsets, webcams, video conferencing solutions, speakerphones, and desk phones in styles that support employee workstyles — their role, personal preferences, and workspaces. This ensures they can project a professional presence in both individual and group meeting spaces, at the office or anywhere else.

Reap All the Rewards of Hybrid Work by Pairing

## PROFESSIONAL-GRADE AUDIO AND VIDEO WITH GOOGLE WORKSPACE

Download our eBook, *IT Guide to Better Collaboration Using Google Workspace*, for key considerations and insights on how to outfit your workforce and workspaces with Google-certified devices that optimize hybrid collaboration.

[DOWNLOAD THE EBOOK >](#)



1 Inc., "The Millennial Workplace of the Future is Almost Here — These Three Things Are About to Change Big Time."

2-6 Google sponsored report from Quadrant Strategies, March 2022