A GUIDE TO ACHIEVING BETTER OUTCOMES WITH HYBRID LEARNING.

WHAT'S MORE INTERESTING THAN THE AURORA BOREALIS?
LEARNING ABOUT IT WITH POLY AND ZOOM.
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Today’s educational institutions have shown enormous resilience in the midst of a paradigm shift. Now, we have greater flexibility in education than ever before, coupled with exciting opportunities to shape what teaching and learning look like moving forward.

With most institutions turning to a hybrid learning model, there is a requirement for simple tech solutions that can deliver excellent and engaging student experiences. As always, IT resources are limited and educators never seem to have enough time to do the things they need to do—that’s why we need to make everyone’s lives easier with plug-and-play solutions that anyone can set up and use on their own.

This eBook has been developed by Poly and Zoom to outline some of the solutions we can provide together to shape and enhance the future of hybrid learning.
The biggest opportunity that hybrid learning presents for both educators and learners is flexibility. Teachers can teach from home while the students are in the classroom, or vice versa. It doesn’t matter, as long as those participating remotely have an experience that matches the quality of those attending in person. Of course, it also enables students who might struggle to attend class in person to participate more easily. This includes caregivers, individuals with disabilities, and those with health concerns.

Educators have also found that using Poly and Zoom for online parent and teacher meetings increases efficiency. Virtual meetings are easier to keep on time than physical ones, they negate the need for travel and they provide a neutral environment for separated families.

Hybrid and hyflex learning spaces open up alternative revenue streams for education institutions from tutoring sessions. There is also the opportunity to pool resources across universities and colleges with shared lectures that will help reduce costs for all.

Return on investment is a big deal for students, too. With the right technology, you can enrich their learning by providing an equal visual and audio experience on a reliable platform, using exceptional devices.

Last, but not least, reporting and analytics will also become increasingly vital as a way of proving the value of whatever IT solutions you choose and to measure learner engagement.
ENGAGEMENT IS THE NEW GOAL

As the future of education begins to reveal itself, it’s clear that the quality of the learning experience will decide the ongoing success of schools and universities. Staff and students want to work and study at the best institutions. So, how do you sustain or build a reputation that attracts them?

Educators must go beyond connection and focus on engaging with their students. Engaged students learn better and get more from their education experience, which in turn leads to better outcomes.

Poly and Zoom solutions enable teachers and lecturers to engage their student anywhere, helping them to deliver a high-quality education experience. Our partnership focuses on delivering equal experiences for those who are not physically in the classroom by providing a reliable platform and pro-grade audio and video quality.

We’re also helping students prepare for their futures. By the time students reach the workplace, they are expected to be familiar with the technology they’ll find there. This experience must begin in education and that’s what our partnership helps make possible.

TOP 3 WAYS POLY AND ZOOM CAN HELP

1. INCREASE ENGAGEMENT WITH HIGH-QUALITY DEVICES.
2. PROVIDE SUPPORT IN THE HOME.
3. DELIVER ACCESS FROM ANYWHERE.
THE SOLUTIONS YOU NEED GOING FORWARD

Zoom helped academic institutions maintain continuity during the pandemic—but many educators and administrators still haven’t seen everything Zoom can do.

A quick test for educators: Are you using pre-assigned Breakout Rooms? Tracking student attendance? Benefitting from Zoom Phone communication? If not, you’re certainly not the only one.

Connecting your education ecosystem, Zoom is a complete platform that enables new ways of teaching, learning, and working across educational environments.

Poly provides the hardware and services that bring Zoom to life with the highest levels of quality, reliability and security. That includes everything from video bars to headsets, speakerphones to cameras and technical support to adoption services. All Zoom-compatible, of course.

At the same time, as you strive to control costs, you need to know any new investment will co-exist with your legacy infrastructure.

Together, Poly and Zoom support hybrid learning environments across every stage of education and Poly provides guidance throughout the whole implementation and integration process. We extend the classroom across all hybrid learning workspaces, and across the Zoom platform.

Check out our range of education scenario solutions in this guide.
MEETING THE NEW CHALLENGES OF IT DECISION MAKERS

IT staff, business managers and controlling authorities are usually those with final sign off when it comes to technology purchases. They have been tasked with ensuring the success of a pivot to hybrid learning and have now been left to pick up the bill. As they’re looking for the best possible user experience, it’s good to know all Poly devices have been tested to work with Zoom before they make their first install.

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<tr>
<th>Challenge</th>
<th>Poly and Zoom partnership solution</th>
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<tr>
<td>How can you make the most of any new investment?</td>
<td>Guidance, training and workshops from the Poly Global Services team help you fully understand how to use the solutions, provide the best possible learning experience and optimise usage.</td>
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<td>How can you meet increasingly strict compliance regulations?</td>
<td>Built-in security and privacy features give you one less thing to worry about. Plus, comprehensive reporting and analytics allow for data-driven decision-making.</td>
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<td>How can you deliver value for students with a more engaging experience?</td>
<td>High-quality audio and visual output adds to the learning experience, along with engagement features like polling, Breakout Rooms, and whiteboarding.</td>
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<td>How can you take the pressure off your limited IT resources?</td>
<td>A full suite of Poly multi-vendor services help accelerate your migration to a native Zoom experience, and minimise disruption to your daily operations.</td>
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<td>How can you build on your original spend to maximise output?</td>
<td>A single vendor for all your Zoom hardware requirements—for educators on campus or remote learners—reduces your IT complexity and overall TCO.</td>
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WHAT'S MORE INTERESTING THAN THE SOLAR SYSTEM?

LEARNING ABOUT IT IN VIDEO BREAKOUT ROOMS THEN COMING BACK TO THE CLASS SO EVERYONE CAN SHARE WHAT THEY FOUND.
### MEETING THE NEW CHALLENGES OF SENIOR EDUCATION LEADERS

With many different responsibilities, senior leaders, professors and governors need to be able to juggle more skilfully than a circus performer. They have to take a holistic view of their organisations, balancing the wellbeing of their students and the quality of the learning experience with the need to be financially successful.

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<td>How can you boost the outcomes of your students with more engaging hybrid learning solutions?</td>
<td>Pro-grade communication devices enhance the chances of student success and give your educators the freedom to teach in the style that feels most natural to them.</td>
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<tr>
<td>How can you make the most of your IT investment?</td>
<td>Invest in a platform and devices with a reduced total cost of ownership.</td>
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<td>How can you meet increasingly strict compliance regulations?</td>
<td>Built-in security and privacy features give you one less thing to worry about.</td>
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<td>How can you open up new revenue streams for your institution?</td>
<td>Global reach enables you to serve international students, expand course offerings, and bring world experts into your classroom.</td>
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<td>How can you look after the wellbeing of your educators and learners alike?</td>
<td>Easy-to-use and intuitive solutions mean happier educators and, in turn, more successful learners.</td>
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MEETING THE NEW CHALLENGES OF EDUCATORS

Educators, teachers, and lecturers sit on the front line—they're essentially the face of their institutions. In that sense, they're like a customer service representative for those with budget sign-off and they play a huge role in advocating for students.

**Challenge**

- How can the burden be lightened on educators who never seem to have enough hours in the day to get everything they need done?
- How can you deliver the best possible outcome for students with a hybrid solution?
- How can you ensure that all learners will engage with the new technologies?
- How can you boost the outcomes of your students with more engaging hybrid learning solutions?
- How can educators keep up to date with the progress of all their students?

**Poly and Zoom partnership solution**

- Technology that enables hybrid learning reduces teacher workload which means happier educators and, in turn, more successful learners.
- High-quality audio and visual output reduces stress, supports participant engagement and enhances the learning experience.
- A standardized approach to hardware deployment provides a consistent Zoom experience for all.
- Features like whiteboarding, co-annotation, wireless content sharing, and auto-framing cameras create a dynamic learning experience.
- Reporting and analytics built into the platform gives you all the insight you need.

WHAT’S MORE INTERESTING THAN FARMING IN THE DESERT?

LEARNING ABOUT IT WITH POLY AND ZOOM.
BYOD AND SECURITY CONSIDERATIONS

With bring-your-own-device (BYOD) becoming more common, there’s a requirement for providers to deliver a secure, end-to-end solution that works across all platforms. And we’re only too happy to oblige. Support for BYOD is one of the big benefits of Poly and Zoom working together, as Poly can supplement and work with your existing technology.

It’s all part of our ambition to deliver equal learning experiences for everyone, whether they’re in the room with the teacher or studying at home. This requires pro-grade equipment in the classroom, as well as wherever the lesson or lecture is being accessed from.

Privacy will be a huge consideration, moving forward, with institutions facing ever-stricter compliance regulations, and it’s important that your chosen technologies can support this. Zoom provides 256-bit AES encryption, optional end-to-end encryption and the option to allow only authenticated students into sessions.
At Poly and Zoom, we are constantly innovating and expanding our solutions to adapt to the changing needs of education. We enable users to hear and be heard, see and be seen, clearly and consistently, so they feel like they’re in the same room—even when they’re not.

With Poly’s comprehensive portfolio of audio headsets, video, and phone solutions—working alongside the capabilities of the Zoom platform—you can create accessible, inclusive hybrid learning experiences.

Poly’s pro-grade products ensure administrators, educators and learners enjoy the best possible Zoom experience, wherever they are. And our services will help you with effortless integration and implementation. So, your academic institution can get even more value from the Zoom platform for teaching and learning, connecting with students and families, and engaging your communities. Together, we help you bring the world to your classrooms.

Every education institution has different needs and that’s why a friendly chat with one of our sector experts is always the best way forward. That could start with a consultation and a blueprint outlining design, build and manage services. Or it could involve something completely different. But it will always be a tailored solution designed to meet your institution’s specific needs.
For more information about Poly and Zoom

VISIT: POLY.COM/EDUCATION

Our experts are on hand to help you find the right learning tools!