

HYBRID WORKING

CREATING THE “NEXT NORMAL” IN WORK PRACTICES, SPACES AND CULTURE

2020 will be the catalyst for hybrid working, offering employees flexibility and choice, and driving productivity through collaboration and communication.

HYBRID WORKING

HOW PRACTICES, WORKSPACES AND CULTURE

will change as we emerge into the “next normal.”

REIMAGINE

THE WAY WE WORK

01 02 03

RETHINK WORKING PATTERNS

Policies that prioritize what employees need to be productive.

FOSTER BETTER COLLABORATION

Engaging and productive virtual workspaces.

OPTIMIZE INVESTMENT

Technology-enabled personal workspaces, everywhere.

85%

of **BUSINESSES** believe greater location flexibility has led to an increase in productivity.

Global Research Shows that Flexible Working is now a Deal Breaker in the War for Talent
www.ivggpl.com/mediacentre/pressrelease/flexible-working-is-now-a-deal-breaker-in-the-war-for-talent

RADICALLY

RETHINK WORKSPACES

01 02 03

ENTERPRISE HOME SET-UPS

Enterprise-grade tech for professional home working spaces.

CO-WORKING SPACES

Choice and flexibility for employees.

SATELLITE OFFICES

Multiple, small offices over more dispersed locations.

70%

of **PEOPLE** will work from home at least some of the time following COVID-19.

70% in Japan want Telecommuting to Continue after Pandemic, Survey Finds
www.japantimes.co.jp/news/2020/06/22/business/japan-telecommuting-continue/#.XwbrsyZ2M6U

REINVIGORATE

A SENSE OF BELONGING

01 02 03

EMPOWER LEADERS WITH NEW TECHNIQUES

Invest in managers to empower hybrid working teams.

HARNESS VIRTUAL WAYS TO HEAR, SEE AND WORK TOGETHER

Virtual collaboration and “water cooler” moments.

CONNECT PEOPLE, NOT THINGS AND PLACES

Integrate culture into your digital operations.

4.6x

how more likely **EMPLOYEES** are to feel empowered to do their best work if they feel their voices are heard.

How Engaged Employees Are the Path to Success
www.salesforce.com/uk/blog/2019/08/how-engaged-employees-are-the-path-to-success.html

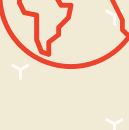
WHAT TO EXPECT IN THE “NEXT NORMAL”



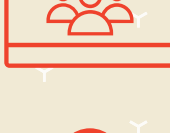
Home office spaces built into residences



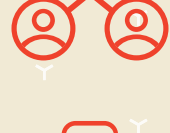
Increased flexible work across multiple locations



Recruitment over larger demographic areas



Work from home; meet in the office, bringing everyone together virtually



Smaller company footprints over more dispersed locations



Seamless workflows between home and office



Technology designed for ease of use with personal devices

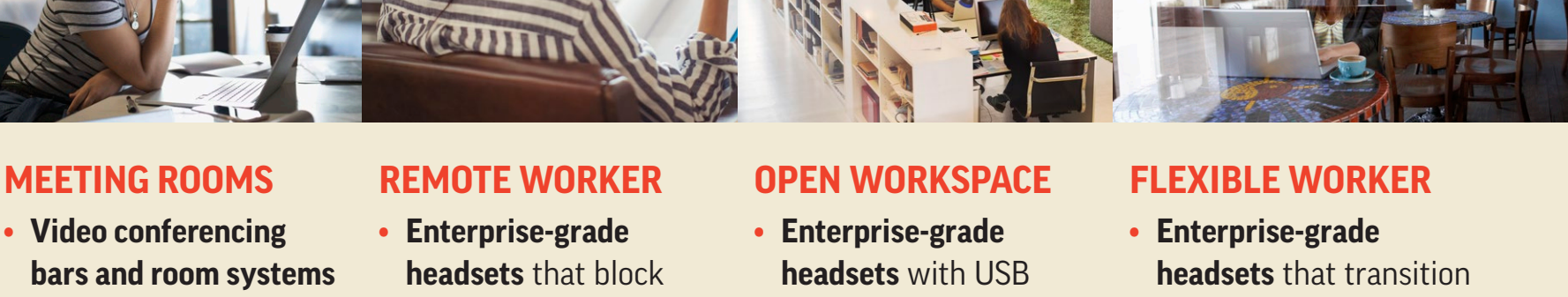


Only necessary business travel

HYBRID WORKING:

WORK ISN'T A PLACE, IT'S WHAT YOU DO

POLY SOLUTIONS THAT HELP BUSINESS NAVIGATE THE “NEXT NORMAL”



MEETING ROOMS

- Video conferencing bars and room systems for ideation spaces.
- Cloud meeting applications that natively integrate.
- Proximity join for instant meetings from personal devices.

REMOTE WORKER

- Enterprise-grade headsets that block out background noise.
- Next-generation desk phones for executive-quality audio.
- Video conferencing cameras with a 74-degree view.

OPEN WORKSPACE

- Enterprise-grade headsets with USB connectivity.
- Mobile to desk made easy with desktop mobile phone stations.
- Video conferencing cameras with HD quality.

FLEXIBLE WORKER

- Enterprise-grade headsets that transition with you across workspaces.
- Portable webcams that connect to any device.
- Bluetooth speakerphones for exceptional audio.

THE JOURNEY TO THE

“NEXT NORMAL”

- **REACT** to the crisis
- **MITIGATION** and business continuity
- **SHIFT TO WORK** from home

RESPOND



REDESIGN



- **WORKING PRACTICES** and policies
- **PRODUCTIVE** work environments
- **A PEOPLE-FIRST** culture

REINVENT



- **EMPOWER** employees to work from anywhere
- **CONSISTENT** experiences across workspaces
- **DIGITAL** transformation as a state of mind

Learn how Poly can help you create the “next normal” in your **BUSINESS PRACTICES, SPACES AND CULTURE.**

ACCESS THE FULL HYBRID WORKING REPORT

VIEW POLY SOLUTIONS FOR THE NEW OFFICE