



DESIGN EXPERIENCES THAT MAXIMIZE HYBRID WORK

By understanding the needs of employees, their key activities and where and how they choose to do that work, you can better design experiences and maximize investments. Poly has been studying employee workstyles for a decade. Our latest research highlights how the unique behaviors and needs of key workstyles can help you better design policies and experiences to maximize productivity and engagement in this new world of hybrid work.

1. UNDERSTAND WORKSTYLE NEEDS

WHO THEY ARE

Employee Workstyle Personas



Office Independent



Office Communicator



Office Collaborator



Remote Collaborator



Flexible Worker



Road Warrior



Connected Executive

24% OFFICE CENTRIC

76% REMOTE CENTRIC

WHERE THEY WORK

Up to **25%**

Increase in remote centric workstyles versus pre-pandemic.

Up to **20%**

Of workers want the freedom to choose their work location.

WHAT THEY EXPECT

Up to **79%**

Expect employers to provide equipment for home and office locations.

Up to **56%**

Would carry a mouse and a headset between home and office locations.

HOW THEY USE THE OFFICE

Departmental Meetings

#1

Activity that drives workers into the office.

Remote Centric Workstyles

30%

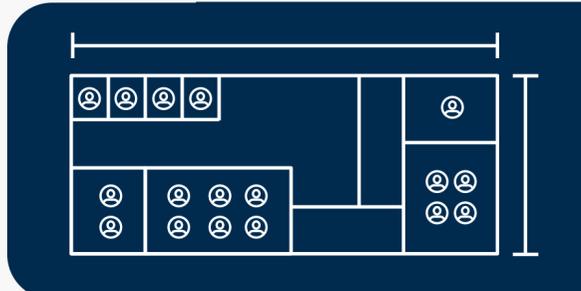
More time in group spaces when in the office.

2. DESIGN THE BEST EXPERIENCES ACROSS SPACES AND LOCATIONS BASED ON YOUR WORKSTYLE DATA

Simplify deployment of personal spaces through defining solutions by workstyle.



Maximize office space, experience and occupancy using workstyle distribution data and return to office policies.



3. MONITOR USAGE AND ADJUST AS THE JOURNEY EVOLVES



Designing for hybrid work is not a one-and-done event, it is a constant evolution. Leverage insights from badging systems, reservation systems and [Poly Lens](#) to understand usage across spaces, adjust as needed, maximize investments and improve experiences.

Source: Factworks: Poly Global Segmentation Research 2022



Want to learn more about how our Workstyle Persona framework can help you design and deliver great hybrid work experiences?

Visit our [Workstyles Page](#) or contact your Poly representative.